

Essex Indians Key Events 2023

Uttorsuri | Durga Puja | East Meets West



Who are we?

Established in 2010, Essex Indians is a registered charity organisation (Registration Number: 1186579) with a vision of spreading cultural, social, mental and physical wellbeing within community especially between second-generation Asian children. The idea is to increase awareness of cultural heritage among young adults. Members of Essex Indians believe -“what had been inherited should not be consumed but should be handed over, possibly enriched to successive generations”. They wanted to develop a culture of charity fund raising by community-based project and increasing awareness about their culture and heritage.



In 2010, 22nd May, we organised first fund raising programme East Meets West at May flower Hall Billericay and we continued the journey. East meets West concert has completed its successful sixth year.

Since 2014 we have started a new project called Uttorsuri - Generation Next, a cultural event, highlighting the performance of Essex Indians adult and children. We have hosted 100+fitness events and sessions, we showcased three dramas in prestigious drama festival A seasons of Bangla Drama organised by Tower Hamlet Council. We have managed to donate over twenty thousand pounds to different causes over a period of five years. Our regular activities involve Health and fitness awareness programme, language clubs for adult and children. We have recently conducted a basic life support course for children and non medical adults.

Essex-Indians have introduced Durga puja festival in Essex. Diwali event East Meets West is a well established community event and attracts national participation. Essex Indians community group has created a cultural platform for Indian diaspora and their children in Essex, East London and beyond. Membership benefits include free entry and participation to all community events organised by us.

Essex Indians Trustees



Chairman: Dr Dipankar Mukhopadhyay

Trustee: Dr Arpita Ray

Trustee: Mr Upal Banerjee

Trustee: Mr Biplab Rakshit

Trustee: Dr Anirban Mandal

Trustee: Sujata Das

Essex Indians Registered Charity Number: 1186579



Our Partners and Sponsors in 2023



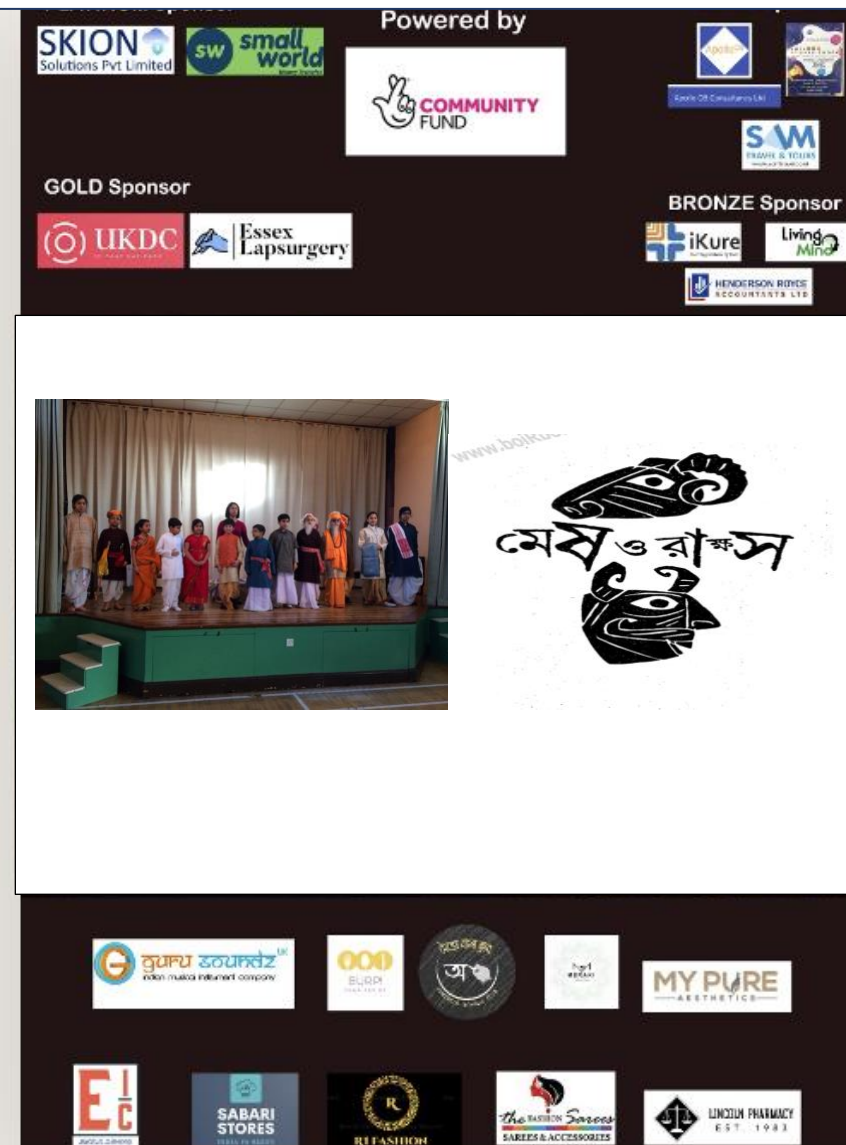


Essex Indians Key Event 2023 - Uttorsuri success story

Event Date: 15th July
Venue: Bharatiya Vidya Bhavan
Event Name: Uttorsuri
Drama:
 *Mesh O Rakhosh
 *Post Office

Attendance:

- Venue: 250+
- Online (Paid): 100+





Essex Indians Key Event 2023 - 2



Event Name: Autumn Festival
শারদোৎসব

Date: 20-24th October, 2023

Venue: Romford Hockey Club,
Main Rd, Gidea Park,
Romford RM2 6NP

Expected Attendance: 1000 per day





Essex Indians Key Event 2023 - 3



Event Name: East Meets West

Date: 18th November 2023

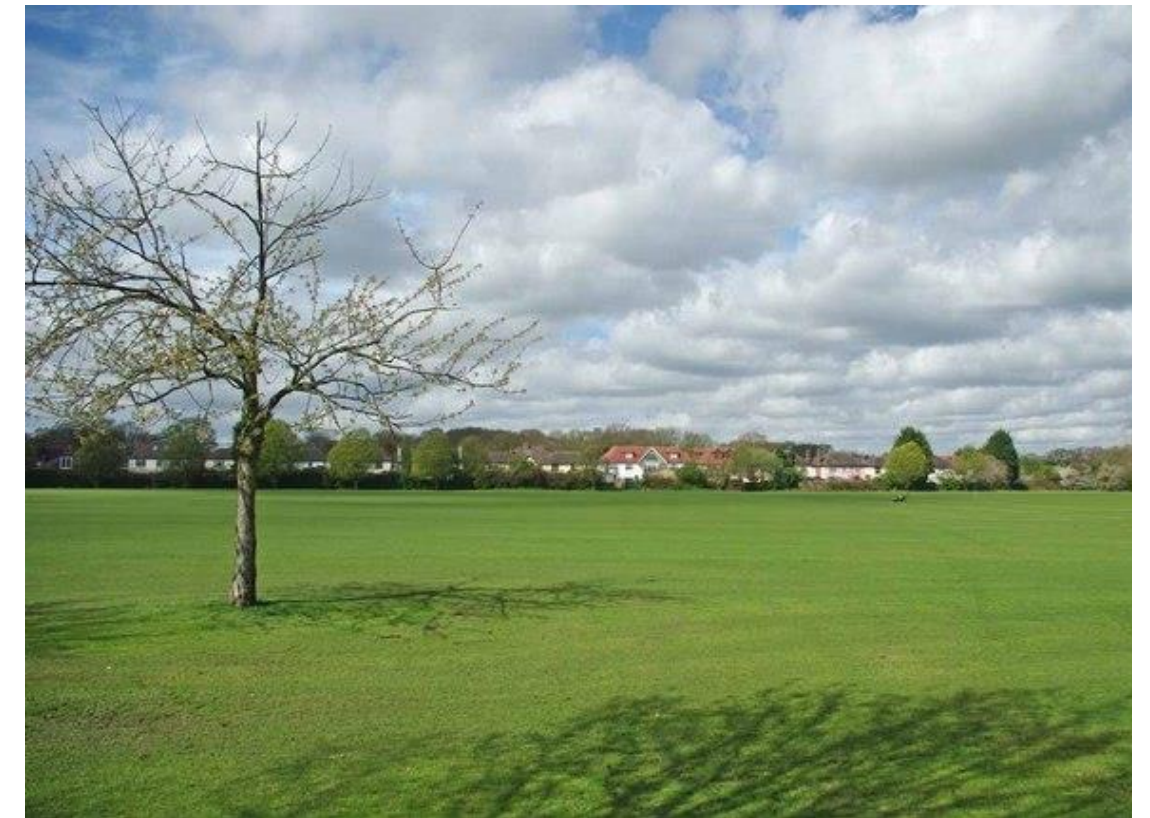
Venue: Mayflower High School
Stock Road, Billericay
CM120RT

Expected footfall/Attendance: 300





Essex Indians Key Events locations





Essex Indians Events Layout

Children's performances

Music

Dance

Drama

Professional performances

From the UK

From India

Food and Products Stalls

Fashion Show

Closing Ceremony



Essex Indians Key Events 2023

In number

- Expected organisations: 20
- Expected guests: 1200
- Existing social media coverage: 10,000
- To be covered by:
 - UK print, radio and TV
 - Indian print, radio and TV
 - And Social Media Channels



Sponsorship options

Sponsor Category / Deliverables	 Title Sponsor	 Platinum Sponsor	 Gold Sponsor	 Silver Sponsor	 Bronze Sponsor
Value	£2500	£1500	£750	£500	£300
Logo at event promotions	Yes	Yes	Yes	Yes	Yes
Complimentary Registrations	8	3	2	1	1
Banner display at venue	10	4	2	1	1
Dedicated sponsor slot	Keynote	Break x 2	Break x 1	-	-
Acknowledgement at opening/closing	Yes	Yes	Yes	Yes	No
Booth/stall at Durga Puja	Yes, 5 days	Yes, 5 days	Yes, 5 days	Yes, 2days	Yes, 1day

BROCHURE AND STALLS PRICE CATLAOG

A. BROCHURES

CATALOG ITEM #1	BACK OUTER	£400
CATALOG ITEM #2	FRONT INNER	£350
CATALOG ITEM #3	BACK INNER	£350
CATALOG ITEM #4	FULL PAGE	£200
CATALOG ITEM #5	HALF PAGE	£100

B. STALLS

CATALOG ITEM #1	DURGA PUJA STALL	£150 PER DAY
CATALOG ITEM #2	DIWALI STALL	£150 PER DAY



Essex Indians Key Events 2023

Would you like to be a part of Essex Indians Events in 2023?

Contact us today:

Email: indiansessex@gmail.com

Points of contact:

- Dr Anirban Mandal (+44 7876563540)
- Dr Arpita Ray (++44 7502 380709)